



2014 Fire On Ice May 2-4, 2014

A fundraising event to benefit the Make-A-Wish Foundation,
Firefighters Local 311 Charities and Madison Ice Inc

SPONSORSHIP LEVELS

PRESENTING SPONSOR...\$5,000

Exclusive Naming Rights on event

- Full page, full color ad in event program
- Ad Banner (4' x 8') at Fire On Ice event as a corporate sponsor. Ad banner displayed at Madison Ice Arena for 1 year
- Company logo included in all event marketing, event website, press releases, public service announcements and media
- Opportunity to give out product or promotional items to event attendees

CHAMPIONSHIP LEVEL...\$2,000

- Full page, full color ad in event program
- Ad Banner (3' x 6') at Fire On Ice event as a corporate sponsor. Ad banner displayed at Madison Ice Arena for 1 year
- Company logo on Fire on Ice website and event posters
- Included in all press releases, media coverage and marketing
- Opportunity to give out product or promotional items to event attendees

HAT TRICK LEVEL....\$750

- 1/2 page, full color ad in event program
- Signage at Fire On Ice event as a corporate sponsor
- Company logo on Fire On Ice website and event posters
- Included in all press releases, media coverage and event marketing

PLAYMAKER LEVEL....\$500

- 1/4 page, full color ad in event program
- Signage at Fire On Ice event as a corporate sponsor
- Company logo on Fire On Ice website and event posters
- Included in all press releases, media coverage and event marketing

EXCLUSIVE SPONSORSHIP

for the HALF-ICE \$10,000 Shoot the Puck Sponsorship....\$1,200

- Company name and logo on the board across the goal/net for Shoot-the-puck contest
- 1/2 page, full color ad in event program
- Company logo on Fire on Ice website and event posters
- Included in all press releases, media coverage and marketing

EXCLUSIVE SPONSORSHIP

for the "Skate with Bucky" on May 3rd Sponsorship....\$1,200

- Signage at event with company name & logo as the sponsor of "Skate with Bucky"
- 1/2 page, full color ad in event program
- Company logo on Fire on Ice website and event posters
- Included in all press releases, media coverage and marketing

YES, we would like to support the 2014 Fire On Ice fundraising event!

Company Name _____ Contact _____

Email Address _____ Phone _____

Address _____

Sponsorship Level _____ Please check appropriate box:

Payment enclosed

Please invoice

Please mail sponsorship form to:

Fire On Ice/Madison Ice Inc, attn: Andrea Chaffee, 725 Forward Dr, Madison WI 53711

For more information or if you have questions about the Fire On Ice event, please contact:

Andrea Chaffee phone: 608-354-2895 or email: andreachaffee@yahoo.com