

Fire On Ice Fundraising Event

Mission Statements



The annual **Fire On Ice** fundraising event's mission is to raise funds to benefit the Make-A-Wish Foundation-Madison Regional office, Firefighters Local 311 Charities and Madison Ice Inc's disabled youth hockey programs. The event is co-hosted by Madison firefighters Local 311 and Madison Ice Inc. Fire department hockey teams from throughout the Midwest, representing the communities of Madison, Milwaukee, Green Bay, Minneapolis, Duluth, Chicago and others, come together for a weekend of competitive hockey and camaraderie, all to support these great charities. In addition to the hockey competition, a silent auction & raffle is held to raise funds. The 3rd annual **Fire On Ice** event will take place on May 2-4, 2014 at Madison Ice Arena, Madison WI.



Madison firefighters have a long history of helping with many charitable causes. After the "bus fire" of April 19, 1998, Local 311 members coordinated an unprecedented community-wide response by hosting a day of food and music and public gathering at Elver Park. The Local 311 raised over \$220,000 for the victims of the fire. Recognizing the need for a "vehicle" to organize and manage that level of charitable activity, the **Fire Fighters Local 311 Charities**, a 501(c)3 non-profit organization, was established in 1998. Local 311 Charities have been helping out the greater Madison area community for over 15 years. In addition to monetary support, Local 311 members volunteer their time on special projects and to those that need the help.



Madison Ice Inc, a 501(c)3 non-profit organization, is owner and operator of Madison Ice Arena and Hartmeyer Ice Arena. Madison Ice Inc purchased the ice arenas from the City of Madison in 2004. Since taking ownership, Madison Ice Inc has put in approximately \$1.8 million into facility improvements, expansions and remodeling. As important, are the development and expansion of programs, events and skating opportunities that Madison Ice Inc has accomplished. These include our skating and hockey programs for youth and adults with disabilities and underprivileged children. Madison Ice Inc's mission is to provide quality ice skating facilities and programs to youth and adult hockey organizations, figure skating clubs, high school teams and the Madison area community. Our goal is to expand interest in ice skating activities in the Madison area through our programs, including Learn-to-skate and Learn-to-play, as well as developing new programs and community events for youth and adults.



The Wisconsin Chapter was founded in 1984. Make-A-Wish Foundation of Wisconsin grants wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. This one belief guides us in everything we do at Make-A-Wish. It inspires us to grant wishes that change the lives of the kids we serve. It compels us to be creative in exceeding the expectations of every wish kid. It drives us to make our donated resources go as far as possible. Wishes are more than just a nice thing. And they are far more than gifts, or singular events in time. Wishes impact everyone involved – wish kids, volunteers, donors, sponsors, medical professionals and communities. The impact varies. For wish kids, just the act of making their wish come true can give them the courage to comply with their medical treatments. Parents might finally feel like they can be optimistic. And still others might realize all they have to offer the world through volunteer work or philanthropy. Whatever the odds, whatever the obstacles...wishes find a way to make the world better.